



Join us by sponsoring the "Sprint into Spring" 5K and 10K Road Race at Peckham Park in Middlefield, CT to benefit The Middlefield Lions Club. We serve our community, state and the world with a wide variety of local worthwhile service projects. Every public dollar we raise goes back to the community we serve, our state and worldwide humanitarian causes.

The "Sprint into Spring" 5K and 10K Road Race at Peckham Park in Middlefield, CT is our inaugural event that promises to be a great community event with all of the fun that runners have come to know and love from these types of events. People of all ages, including elite and recreational runners, walkers, spectators, sponsors and volunteers are expected to attend, as well as local media.

Race Starts at 8 AM, April 15th 2012
Race start and finish line plus Family Expo are located at
Peckham Park, 61 Strickland Rd, **Middlefield, CT**

Why Sponsor the "Sprint into Spring" 5k and 10k Road Race?

In addition to helping the Middlefield Lions Charities, a sponsorship will.

- Build a relationship between your Brand/Company and your local market.
- Title Opportunities – "Your Company's 5K/10K"
- Promotional incentives and sales opportunities to introduce your product and company.
- Guaranteed Visibility – "Your Company" logo on promotional items and online.
- Acquire new customers or strengthen old relationships

Sponsorships Opportunities

Title Sponsor: Middlefield Lions

Deadline: All Sponsorships must be submitted by March, 15th 2012.

Gold Level Sponsorship: \$500.00 Finish Line Banner (Company must supply banner), Company name/logo displayed on all mile markers and at water stations, T- shirt space plus recognition as a sponsor on our website and at the end of the race.

Silver Level Sponsorship: \$150.00 Company name/logo displayed at water stations, T- shirt space plus recognition as a sponsor on our website and at the end of the race.

Bronze Level T- Shirt Space \$75.00 per square (Company Logo Displayed) T- shirt space plus recognition as a sponsor on our website and at the end of the race.

All sponsors are invited to set up a stand, tent or booth to promote their business at the race and include promotional items into participant gift bags (with our final approval).



The "Sprint into Spring" 5K and 10K Road Race at Peckham Park in Middlefield, CT to benefit the Middlefield Lions Club, 8 AM on April 15, 2012

All Sponsorships must be submitted by March, 15th 2012.

Yes! My company would like to support The "Sprint into Spring" 5K and 10K Road Race at Peckham Park by sponsoring at the following level:

Gold Level Sponsorship: \$500.00 _____

Silver Level Sponsorship: \$150.00 _____

Bronze Level Sponsorship \$75.00 _____

All Sponsors are invited to set up a stand, tent or booth to promote their business at the race.

My company will not be sponsor Gold, Silver or Bronze Sponsor, but please accept my donation in the amount of \$ _____.

To become a sponsor of this event, please mail this form and payment to:

Middlefield Lions Club
PO Box 1
Middlefield, CT 06455

Table with 2 columns and 5 rows: Contact Name, Business Name, Mailing Address, Phone Number, Email address